



# MARCO RUTO

## ABOUT ME

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A solid professional background in the ICT department of the automotive and transportation industry, working on commercial vehicles, coaches and travel company. Focused on program and project management in technical areas such as data analytics, business intelligence, data visualization and software development life cycle. Expert in implementation of technological innovation projects to lead the digitalization of companies and manage projects team in order to achieve the best result possible. Open to evaluating new challenges and responsibilities.

## EDUCATION

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- **1st Level Master in Data Analysis, Business Intelligence and Data Science**  
Università degli Studi di Torino
- **Master's Degree in Communication, ICT and media**  
Università degli Studi di Torino
- **Bachelor's Degree in Political Science**  
Università degli Studi di Torino
- **Scientific High School**

## EXPERIENCE

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### **aizoOn Technology Consulting**

#### **Project Manager – July 2021/in progress**

aizoOn is a global technology consulting company focused on innovation with operations in Europe, USA and Australia. I work in the automotive market within the ICT department of Iveco Group, managing the ICT Data and business intelligence projects of Truck Business Unit, working on Dealer Of Property (DoP), dealer experience competence center area and GATE - Green & Advanced Transport Ecosystem – a new entity born in IVG to provide a long-term, all-inclusive rental model for electric trucks and vans

### **Chiesa Group**

#### **Program Manager – Apr 2020/Jun 2021**

Chiesa Group is an Italian bus company in the mobility, transport and travel fields. With a fleet of 80 buses the company reach more 150 destinations in Italy and Europe. I worked as a program manager, in charge of delivering digital transformation and technological innovation projects of the company and developing new IT infrastructure.

### **Marino Bus**

#### **Product Owner – Oct 2017/Mar 2020**

Employed as product owner in MarinoBus company, an italian bus operator with over 250 destinations in Italy and Europe. Responsible for the entire software development lifecycle to develop Albatross, the owned company ERP and e-commerce platform.

### **Gnammo**

#### **Digital Marketing & Account Manager – Sept 2014/Sept 2017**

Gnammo is the first italian social eating platform founded in 2012 at i3p, the Innovative Incubator of Politechnic of Turin. In charge of digital marketing and partner activities. Worked with a variety of brand like Coca Cola, 20th Century Fox, Birrificio Angelo Poretti, Ferrarelle, Emergency, Sambonet, Meetic, Olio Monini and more.

## CERTIFICATIONS

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- **On-line English Certification Course**  
Speexx Live + 1:1 – english B1.2 (CEFR)  
April – 2022
- **Project Management**  
ISIPM – base  
November - 2022

## SKILLS

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### Languages:

- Italian – Native
- English – B1.2 (CEFR)

### Technical skills

- Program & project management
- SCRUM - Agile framework
- Waterfall framework
- ICT management
- Cloud Computing
- Software Development
- Data Analysis
- Data Visualization
- Business Intelligence

### Technologies

- Office 365
- Qlik Sense
- Power BI
- SQL
- AWS
- Azure
- Jira
- Confluence

## PROJECTS PORTFOLIO

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### aizoOn Technology Consulting – Iveco Group

**Mag 2023/ in progress**

**Project:** GATE – Green & Advanced Transport Ecosystem

**Activity:** project management

**Area:** ICT – Dealer Network Competence Center

**Perimeter:** EMEA

**Scope:** GATE is a new entity born in IVG and provide a long-term, all-inclusive rental model for electric trucks and vans, which will powerfully support the industry's energy transition. I'm working on the development of GATE operational platform in order to deploy an MVP and develop GATE data platform.

**Technologies:** AWS, Qlik Sense

### aizoOn Technology Consulting – Iveco Group

**Set 2022/ Mar 2023**

**Project:** COC Dematerialization

**Activity:** project management, system integration

**Area:** ICT – Dealer Network, Finance and Homologation

**Perimeter:** Italy market

**Scope:** dematerialization of COC (Certificati Origine e Conformità)

**Technologies:** CDFS, WVTA, SAP IF3, SAP SD, INTESA

### aizoOn Technology Consulting – Iveco Group

**Set 2021/ Mag 2023**

**Project:** DOP Dashboard

**Activity:** project management, data visualization, advanced analytics

**Area:** ICT – DoP Central Governance

**Perimeter:** EMEA

**Scope:** dashboard development for DOP (Dealer Of Property) KPI monitoring

**Technologies:** Qlik Sense

### aizoOn Technology Consulting – Iveco Group

**Giu 2022/ Dic 2022**

**Project:** iDOCS

**Activity:** project management,

**Area:** ICT – Dealer Network Competence Center

**Perimeter:** global

**Scope:** dashboard Development for Dealer Network KPI monitoring

**Technologies:** Qlik Sense

**Department "Cognetti - De Martiis"**

**Nov 2020/Feb 2021**

**Project:** health Analytics

**Activity:** data analyst

**Area:** advanced analytics

**Perimeter:** curricular stage

**Scope:** use of health and climate-related big data to study the correlations between exposure to pollutants and diagnostic report data

**Technologies:** Python, SQL, AWS

**MarinoBus**

**Ott 2017/ Set 2019**

**Project:** Albatross

**Activity:** project management & product owner

**Area:** ICT - Marketing

**Perimeter:** EMEA

**Scope:** development of new company ERP and e-commerce platform, integration with CRM system

**Technologies:** Azure, Salesforce, Google Analytics